

# Fall

## FROM THE GROUND UP

### A Note from Lenny & Paul



#### NEW – “**Service Select**” Pricing Option

The economic challenges we all face day-in and day-out as a result of the national recession are daunting for both businesses and homeowners alike. At LSI, we recognize this fact, and have developed a creative way to help our customers weather the economic change – by offering a new “**Service Select**” Pricing Option. Simply put, we will work with you to fine-tune your property’s service level requirements and price accordingly. As an example:

Traditionally, LSI crews provide weekly cutting service that includes edging and trimming.

- Perhaps your property could temporarily reduce the edging and/or trimming and move from weekly to bi-weekly.

Traditionally, LSI crews will snow plow entire parking lots “curb to curb”.

- Perhaps there are areas that will not be used and thus require no service.

LSI Staff can discuss tailoring our level of service to meet your property specifications and your budget.

LSI is committed to achieving total customer satisfaction. **Regardless of what service level** our crews provide for your properties, **rest assured** that we will continue to pay attention to the details, and provide the **Extraordinary service you are accustomed to receiving**. We are sensitive to the hardships and overwhelming budget constraints many are facing during these challenging economic times. So, give us a call – we’re more than ready and willing to help you weather the storm...

**Thank you for your continued commitment to us!**

Lenny Schafer & Paul Doppke

## Connecting with our Community

Giving back to our community is at the heart of our company. Many thanks to our staff who continue to volunteer their time. We’ve been busy this summer coaching and supporting Youth Baseball and Hockey Programs in St. Clair Shores, East Pointe, Roseville, Dearborn, Anchor Bay, Macomb Township and Shelby Township. This Fall we will be participating in many **local elementary fall festivals** providing **hay rides** and **party setups**. Have you seen “**Mini LSI**”? This little truck has been making the rounds to local car shows and parades, and yes... blasting the ‘**La De Da**’ and tossing beads.

We are **excited** to be part of a **13U Federation** baseball team being formed in Utica called the “**Utica Saints**”. Our team recently designed 3 logos, and we’re in the process of voting on one. Let us know what you think.



#1



#2



#3

### *Fall into Lawn and Garden Care*

Fall Fertilization provides your lawn with a **healthy start** for the next spring season.

Fall is also a good time to **aerate your lawn**.

Add **fall color** with Mum plantings.

Plant **spring blooming** bulbs.

Great time to **install new shrubs and trees or prune your existing**.

**Winterize** your sprinkler system.

**Winter is just around the corner and by then it will be too late!**

# Preparing for Old Man Winter

**Sprinkler System Winterization** – Cooler Fall temperatures mean you no longer need to continue **watering** your lawn to keep it green. One of the most overlooked items on a landscape is irrigation system winterization. By not properly shutting down your sprinkler system in the Fall, you risk numerous and costly repairs in the Spring. LSI **Winterizations begin** October 1 and should be completed by October 30.

**Contact LSI to schedule your sprinkler system winterization today.**

**Snow** – Yes, Old Man Winter is right around the corner and LSI is gearing up for the season. Given our past two winters had above average snowfalls, now is the time to start planning for what looks to be **another big year** – did you know that the 2009 Farmers' Almanac is calling for heavy snowfalls throughout the Great Lakes region this winter?

LSI offers numerous snow removal options for all types of commercial properties throughout the Metro Detroit area. **You've Seen Us, Now Get to Know Us!** Let LSI show you why our customers **VALUE** our snow plowing services.

## Meet Our LSI Team Members

Each quarter we highlight team members, it's our way to connect and help our customers know the team that support you each day.

### Bryan Berent, Yard Manager

Married to: Lynette

Children: Bryson age 2 ½ and expecting their second child in April

Years with LSI: 11

Hobbies and Interest: Hunting, Camping, Model Trains, Bowling

### Tod Stanton, Code V Supervisor

Married to: Becky

Children: 3 adult children (Jeffery, Keith, and Amy) and now the proud grandparent of 3 grandchildren

Years with LSI: 3

Hobbies and Interest: Muskie Fishing, Hunting, Baseball, Football, Director for the Michigan/Ontario Muskie Club; with television appearances on the Michigan Outdoors channel.



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**SUPPORT  
MICHIGAN**



**SUPPORTING MICHIGAN  
FROM THE GROUND UP**

LSI is becoming actively involved in the movement to **support** all Michigan Businesses.

We are excited to announce we recently switched our property insurance to "Frankenmuth" a Michigan based company.

Part of the decision to go with Frankenmuth was our **commitment to support MI and save jobs.**

**Extraordinary**  
FROM THE GROUND UP

### Dates to Remember:

October 3	Michigan vs. Michigan State Game
October 12	Columbus Day
October 17	Sweetest Day
October 24	United Nations Day
October 31	Halloween
November 1	Day Light Savings End
November 11	Veteran's Day
November 18	Mickey & Minnie Mouse Anniversary Nov. 18, 1928
November 27	Thanksgiving
December 21	First day of winter
December 25	Christmas

## Guess the First Snowfall!

**Let's have some fun!** Visit our website at [www.lsimichigan.com](http://www.lsimichigan.com), register your email address and guess the first snowfall date. Snow needs to be greater than 1" reported at Metro Airport for the 2009-2010 winter season. The winner will be **highlighted** in our next newsletter and will receive an **Honorary LSI Apparel Package** including a LSI Hat, T-Shirt, Sweatshirt and Pull Over. Resale value on E-Bay could be Thousands!

**Last day to guess 11/15/2009 - Good Luck!**